

SYLLABUS

Course basic data	
Academic unit:	Faculty of Tourism and Environment
Course title:	HISTORICAL AND CULTURAL HERITAGE
Level:	Bachelor
Course status:	Mandatory
Year of study:	III
Number of hours per week:	3
Value in credits – ECTS:	5
Time / Location:	
Course leader:	Prof. As. Dr. Bashkim Thaqi
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Course Description	
Course Description	This subject provides two well differentiated blocks: 1) general knowledge relating to basic conceptual notions of cultural heritage; and 2) historical and artistic knowledge. Given the scope of the material and the interest in providing direct knowledge of the environment in which students lives and presumably will work within, the second block focuses on students' immediate reality as a specific example for understanding the globalism of the processes that have shaped western culture, the tangible and intangible inheritance that has survived over time, and its use as a resource in tourism.
Course aims:	The main objective of this module is that through this module students learn about the concept of art and cultural heritage, the application of different theories and practices in archival heritage. The module is designed for students to expand their knowledge in the field of art and cultural heritage using archives and records used by the different actors of cultural heritage. In addition, students will discuss the best estimate of the cultural groups represented in the cultural industries, by analyzing different ethical attitudes surrounding their cultural property, cultural traditions, art, etc.
Expected learning outcomes:	Upon successful completion of this course, students will be able to: <ul style="list-style-type: none"> • know the concept of defining cultural heritage, • know about different actors in cultural heritage, • demonstrate writing a comprehensive definition/ sensitive cultures and cultural heritage. • To Apply the concepts of cultural heritage management and tourism resources.

Contribution in Student's learning (should correspond with Students learning outcomes)			
Activity	Hrs	Days / Weeks	Total
Lectures	2	15	30
Theory/Lab exercises	1	15	15
Practical work			
Contact hours/consultatios with lecturer	2	4	8
Exercises in the field (study visits)	3	2	6
Tests, seminars	1	1	1
Home work			
Student's independent study time (library or home)	3	15	45
Final preparation for exam	6	3	18
Time spent during assessment (tests, quizzes, final exam)	2	1	2
Projects, presentations, etc.			
Total			125
Teaching methodology:			
	The course will take place in duration of 15 weeks, whith 2 hours lectures per week, where the theoretical concepts will be treated and explanation will be provided about the development process of Cultural Heritage and 1 hour in clas group exercises. The exercises will be held in group where the real case studies will be analyzed and discussed in group. This way of organizing the exercises will help students to acquire the theoretical concepts logically and organically connect theory and practical aspects of the activities within the Historical and Cultural Heritage. Students will be subject to assessment during a test and a final exam at the end of the full cycle of this course.		
Assessment methods:			
	Midterm test 20% Attendance and participation 10% Final exam70% (Final exam will be comrised by different multiple choice questions, open questions, and a case study analysis)		
List of references			
Basic Literature:			
	<ol style="list-style-type: none"> 1. Vita Koja "Organizational aspect and management of host regions" 2. International turismo:Cultures and Behavior by Yvette Reisinger, 3. Historical and Philosophical Issues in the Conservation of Cultural Heritage, J Paul Getty, 4. Heritage Book ILLUSTRATED History of Western Culture Illustrations, Allison Travis Brown Coward. 		
Additional literature:			

Lectures timeline:	
Week	Lectures
<i>First week:</i>	Understanding Historical and Cultural Heritage
<i>Second week:</i>	History of heritage - Different perspectives about the concept of cultural heritage - Cultural Heritage definitions, terms
<i>Third week:</i>	Characteristics of cultural heritage; spiritual and material
<i>Fourth week:</i>	Types of cultural monuments according to the values of their historical and scientific monuments
<i>Fifth week:</i>	Critical heritage studies and heritage studies critiques - Theorizing and studying cultural heritage - Roles and responsibilities of heritage professionals
<i>Sixth week:</i>	Study visit
<i>Seventh week:</i>	Identification of historical centers as centers of civilization
<i>Eighth week:</i>	Student assessment/ midterm test
<i>Ninth week:</i>	Explain the origin and history of castles.
<i>Tenth week:</i>	Global perspectives on heritage - The World Heritage Concept: assessment, uses, meanings, critiques
<i>Eleventh week:</i>	Seminar presentations
<i>Twelwth week:</i>	Museums, heritage, and their publics -- Functions and roles of museums -- The politics of representation -- Diversifying conservation and collections work -- The future of museums
<i>Thirteenth week:</i>	Heritage and education -- Culture, history and heritage -- Roles and functions of education in society
<i>Fourteenth week:</i>	Heritage and human rights -- Heritage, development, and social and economic policy
<i>Fifteenth week:</i>	The future of studying heritage -- Future roles of cultural heritage professionals

Academic policies and rules of conduct:

Regular attendance, maintaining the order and active engagement in dialogue during lectures and exercises is compulsory.