

## Syllabusi

Basic data of the subject			
Unit of academic:	Faculty of Tourism and Environment		
Title of Course:	Entrepreneurship in tourism and hospitality		
Level:	Bachelor		
Status of Course:	Compulsory		
Year of study:	Semester III		
Number of hours per week:	3		
Credits - ECTS:	5		
Time / location:			
<b>Professor of Course:</b>	Prof Dr.As.Aziz Rexhepi		
<b>Details of contact:</b>	Aziz.rexhepi@ushaf.net		
Chicatings	ntrepreneurship - understanding, formation process, market analysis and research, opportunity identification, creativity, innovation Feasibility study, feasibility process, self-analysis, action plan. Simulating the opening of a business, Forms of entrepreneurship, Vision, mission and goals of the Enterprise, Management style, human resources, the right people, Introduction to the business plan, Entrepreneur and manager,, Human resources (human potential planning, source and methods of hiring employees, Motivation and leadership (motivation, leadership, with knowledge management) -Control and evaluation (understanding of control, effectiveness, Communication and information, Financing, problems, understanding and forms of financing -Financial structure vertical and horizontal). Drafting the strategy on the enterprise and staying in the target market		
Objectives:	The course aims to conceptually present the complexity of developing and growing a new business, including the assessment of strengths and weaknesses, opportunities and threats that surround the business environment. The course provides basic knowledge on theoretical and practical issues in the field of entrepreneurship and small enterprises, testing ideas, innovations, evaluating opportunities, buyers, business plans, market, etc.		
<b>Learning Outcomes</b>	Translation resultsLectures from Entrepreneurship disciplines will provide students with theoretical and		

practical knowledge of knowing entrepreneurial thinking techniques and preparing them to be successful entrepreneurs.  • The process of formation of the Entrepreneurship in trend economic development in countries, • On the way of managing the enterprise, • In the management and organization of work in the enterprise. • Competent in drafting production-trade policies in the enterprise. • Competent in drafting production-trade policies in the enterprise.  **Student Contribution Charge(which should correspond with student learning results)  **Activities**  **Hours**  **Days/Week**  **Total**  **Lectures**  **2				
entrepreneurs.  The process of formation of the Entrepreneurship, On the role and importance of entrepreneurship in trend economic development in countries, On the way of managing the enterprise, In the management and organization of work in the enterprise.  Competent in drafting production-trade policies in the enterprise.  Student Contribution Charge(which should correspond with student learning results)  Activities Hours Days/Week Total  Lectures 2 15 30 Theory/Lab exercises 1 1 15 15 Practical work Contact hours/consultatios with lecturer Exercises in the field (study visits) 3 2 6 Tests, seminars 1 1 1 1 Home work Student's independent study time (library or home) Final preparation for exam Gibrary or home) Final preparation for exam 6 3 3 18 Time spent during assessment 2 1 1 2 (tests, quizes, final exam) Projects, presentations, etc.  Total  Methodology of Teaching:  Lectures, discussions, exercises  Evaluation methods  MarselaRobodhe Andrea Xhavara "Basics of Entrepreneurship/University Book Publishing House, 2012 2. Kumawat H.S2009: Modern entrepreneur and entrepreneurship - 2009. Theory process and practice. I MarselaRobodhe Andrea Xhavara "Basics of Entrepreneurship/University Book Publishing House, 2012 2. Kumawat H.S2009: Modern entrepreneur and entrepreneurship/University Book Publishing House, 2012 2. Kumawat H.S2009: Modern entrepreneur and entrepreneurship/University Book Publishing House, 2012 2. Kumawat "Basics of Entrepreneurship/University Book Publishing House, 2012 2. Kumawat "Basics of Entrepreneurship/University Book Publishing House in Andrea Xhavara "Basics of Entrepreneurship/University Book Publishing House.				
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The lesson plan design: Dr.EmericSolymossy, Dr.SafetMerovci,		Publis	shing House	
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	SHIP", University of Prishtina, Faculty of Economics. Djuro
	nter- "ENTERPRISE", University College VICTORIA & Institute
of Scientific Research	h, Prishtina, 2008. InternetDanda, MEST, "Entrepreneur" in 2011
Weeks	Weeks Lectures that will be held:
Week 1:	Presentation - introducing students to the syllabus of the
	course,
	Entrepreneurship - the meaning, the process of formation
Week 2:	Market analysis and research, identification of opportunities,
	creativity, innovation
Week 3:	Feasibility study, feasibility process, self-analysis, action
	plan.
	. Simulating the opening of a business
Week 4:	Forms of Entrepreneurship, Vision, mission and goals of the
	Enterprise
Week 5:	Management style, human resources, right people
Week 6:	Introduction to the business plan Developing a business plan.
	Its constituent elements
Week 7:	. Collegium i I
Week 8:	Entrepreneur and manager, . Interactive discussions,
Week 9:	, Human resources (human resources planning, source and
	methods of hiring workers
Week 10:	-Motivation and leadership (motivation, leadership, with
	knowledge management)Control and evaluation (meaning
	of control, effectiveness
Week 11:	-Communication and information,
Week 12:	Funding, problems, meaning and forms of funding
	Financial structure (vertical and horizontal)
Week 13:	, Financial Institutions The ratio between costs and effects
	(their harmonization)Coverage point Case study: according
	to the lecture
Week 14:	, Drafting the strategy on the enterprise and staying in the
*** 1 4 5	target market Interactive discussions,
Week 15:	Collegium i II
	Academic politics and Rules of Conduct:

Regular attendance, tranquility and active engagement in dialogue during lectures and exercises are obligatory. As a matter of courtesy, mobile phones should be switched off during classes and exams.