

Syllabusi

Basic data of the subject	
Unit of academic:	Faculty of Tourism and Environment
Title of Course:	Entrepreneurship in tourism and hospitality
Level:	Bachelor
Status of Course:	Compulsory
Year of study:	Semester III
Number of hours per week:	3
Credits - ECTS:	5
Time / location:	
Professor of Course:	Prof Dr.As.Aziz Rexhepi
Details of contact:	Aziz.rexhepi@ushaf.net
Content:	<p>ntrepreneurship - understanding, formation process, market analysis and research, opportunity identification, creativity, innovation Feasibility study, feasibility process, self-analysis, action plan. Simulating the opening of a business, Forms of entrepreneurship, Vision, mission and goals of the Enterprise, Management style, human resources, the right people, Introduction to the business plan, Entrepreneur and manager,, Human resources (human potential planning, source and methods of hiring employees, Motivation and leadership (motivation, leadership, with knowledge management) -Control and evaluation (understanding of control, effectiveness, Communication and information, Financing, problems, understanding and forms of financing -Financial structure vertical and horizontal) .Drafting the strategy on the enterprise and staying in the target market</p>
Objectives:	<p>The course aims to conceptually present the complexity of developing and growing a new business, including the assessment of strengths and weaknesses, opportunities and threats that surround the business environment. The course provides basic knowledge on theoretical and practical issues in the field of entrepreneurship and small enterprises, testing ideas, innovations, evaluating opportunities, buyers, business plans, market, etc.</p>
Learning Outcomes	<p>Translation results Lectures from Entrepreneurship disciplines will provide students with theoretical and</p>

	<p>practical knowledge of knowing entrepreneurial thinking techniques and preparing them to be successful entrepreneurs.</p> <ul style="list-style-type: none"> • The process of formation of the Entrepreneurship, • On the role and importance of entrepreneurship in trend economic development in countries, • On the way of managing the enterprise, • In the management and organization of work in the enterprise, • Competent in drafting production-trade policies in the enterprise. 		
Student Contribution Charge(which should correspond with student learning results)			
Activities	Hours	Days/Week	Total
Lectures	2	15	30
Theory/Lab exercises	1	15	15
Practical work			
Contact hours/consultations with lecturer	2	4	8
Exercises in the field (study visits)	3	2	6
Tests, seminars	1	1	1
Home work			
Student's independent study time (library or home)	3	15	45
Final preparation for exam	6	3	18
Time spent during assessment (tests, quizzes, final exam)	2	1	2
Projects, presentations, etc.			
Total			125
Methodology of Teaching:	Lectures, discussions, exercises		
Evaluation methods	20% Attendance and classroom activity 20% Seminar work, Research, 60% Final exam Collegium I par 30 points Collegium II 30 points) Exam 60 points		
Literatura			
Literature	. MarselaRobodhe Andrea Xhavara "Basics of EntrepreneurshipUniversity Book Publishing House, 2012 2. Kumawat H.S2009: Modern entrepreneur and entrepreneurship - 2009. Theory process and practice. 1MarselaRobodhe Andrea Xhavara "Basics of EntrepreneurshipUniversity Book Publishing House		
The lesson plan design: Dr.EmericSolymossy, Dr.SafetMerovci,			

"ENTREPRENEURSHIP", University of Prishtina, Faculty of Economics. Djuro HORVAT, Zeljko Tinter- "ENTERPRISE", University College VICTORIA & Institute of Scientific Research, Prishtina, 2008. Internet. -Danda, MEST, "Entrepreneur" in 2011	
Weeks	Weeks Lectures that will be held:
Week 1:	Presentation - introducing students to the syllabus of the course, Entrepreneurship - the meaning, the process of formation
Week 2:	Market analysis and research, identification of opportunities, creativity, innovation
Week 3:	Feasibility study, feasibility process, self-analysis, action plan. . Simulating the opening of a business
Week 4:	Forms of Entrepreneurship, Vision, mission and goals of the Enterprise
Week 5:	Management style, human resources, right people
Week 6:	Introduction to the business plan Developing a business plan. Its constituent elements
Week 7:	. Collegium i I
Week 8:	Entrepreneur and manager, . Interactive discussions,
Week 9:	, Human resources (human resources planning, source and methods of hiring workers
Week 10:	-Motivation and leadership (motivation, leadership, with knowledge management). -Control and evaluation (meaning of control, effectiveness
Week 11:	-Communication and information,
Week 12:	Funding, problems, meaning and forms of funding. - Financial structure (vertical and horizontal)
Week 13:	, Financial Institutions The ratio between costs and effects (their harmonization). -Coverage point Case study: according to the lecture
Week 14:	, Drafting the strategy on the enterprise and staying in the target market Interactive discussions,
Week 15:	Collegium i II
Academic politics and Rules of Conduct:	
<i>Regular attendance, tranquility and active engagement in dialogue during lectures and exercises are obligatory. As a matter of courtesy, mobile phones should be switched off during classes and exams.</i>	