

SYLLABUS

Course basic data			
Academic unit:	Faculty of Tourism and Environment		
Course title:	Basics of Tourism		
Level:	Bachelor		
Course status:	Mandatory		
Year of study:	I		
Number of hours per week:	3		
Value in credits – ECTS:	5		
Time / Location:			
Course leader:	Prof. As. Dr. Petrit Hasanaj		
Contacting details:	petrit.hasanaj@ushaf.net		
Course Description			
Course Description	The course provides knowledge about the Tourism industry and provides a basic understanding of the structure, nature and characteristics of the functioning of tourism as an industry. The course focuses on different sectors that include tourism, taking into account in particular the relations between the public and private sector and their involvement in the tourism system and the way they interact with each other.		
Course aims:			
Course aims:	This course is designed to provide students with: The meaning of the tourism phenomenon, its definitions and types, the meaning of tourism as a system, the factors of tourism development and its functions, economic and non-economic aspects of tourism, development models as well as aspects of the future and sustainable development of Tourism.		
Expected learning outcomes:			
Expected learning outcomes:	Upon successful completion of this course, students will be able to: <ul style="list-style-type: none"> • understand the factors of tourism development and the concept of tourism as a system, • be able to analyze, evaluate tourism development models, non-economic effects of tourism, as well as economic effects of tourism, • identify and explain the factors that influence the evolution of the tourism sector. • analyze future trends in tourism. 		
Contribution in Student's learning (should correspond with Students learning outcomes)			
Activity	Hrs	Days / Weeks	Total
Lectures	2	15	30
Theory/Lab exercises	1	15	15
Practical work			

Contact hours/consultations with lecturer	2	4	8
Exercises in the field (study visits)	3	2	6
Tests, seminars	1	1	1
Home work			
Student's independent study time (library or home)	3	15	45
Final preparation for exam	6	3	18
Time spent during assessment (tests, quizzes, final exam)	2	1	2
Projects, presentations, etc.			
Total			125

Teaching methodology:	The course will take place in duration of 15 weeks, which 2 hours lectures per week, where the theoretical concepts will be treated and explanation will be provided about the development process of Tourism and 1 hour in class group exercises. The exercises will be held in group where the real case studies will be analyzed and discussed in group. This way of organizing the exercises will help students to acquire the theoretical concepts logically and organically connect theory and practical aspects of the activities within the Tourism sector. Students will be subject to assessment during a test and a final exam at the end of the full cycle of this course.
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Assessment methods:	Midterm test 20% Attendance and participation 10% Final exam 70% (Final exam will be comprised by different multiple choice questions, open questions, and a case study analysis)
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List of references

Basic Literature:	1. Koj V., Gorica K. (2004). "Basics of Tourism" University Book Publishing House, Tirana. 2. Vjollca Panajoti et al, (2014) Basics of Tourism, cycle of lectures, Tirana. 3. Robert W. Wyllie (2011), An introduction to tourism, venture publishing, inc.
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Additional literature:	
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Lectures timeline:

Week	Lectures
<i>First week:</i>	Definition of tourism and its basic categories
<i>Second week:</i>	Basic factors in tourism development
<i>Third week:</i>	Basic features and perspective of tourism
<i>Fourth week:</i>	Basic functions in the service of tourism development

<i>Fifth week:</i>	Some of the factors of tourism development
<i>Sixth week:</i>	Repetition / Evaluation Test
<i>Seventh week:</i>	Tourism, as a social and economic activity
<i>Eighth week:</i>	Marketing is a basic element of tourism development
<i>Ninth week:</i>	Traffic is an indispensable factor of tourism development
<i>Tenth week:</i>	Tourism capacities
Eleventh week:	Tourism travel companies
Twelwth week:	Kosovo tourist offer
Therteenth week:	Tourism and environmental impact
Fourteenth week:	Tourism and the impact on the economy
Fifteenth week:	Tourism in the future

Academic policies and rules of conduct:

Regular attendance, maintaining the order and active engagement in dialogue during lectures and exercises is compulsory.