

SYLLABUS

Basic data on the subject			
Academic unit:	Faculty of Tourism and Environment		
Subject title:	SUSTAINABLE IN TOURISM		
Level:	Bachelor		
Subject status:	Mandatory		
Academic year:	III		
Number of classes per week:	4		
Credits – ECTS:	5		
Time / location:			
Professor:			
Other details:			
Course description			
	<i>This course will inform student for basic concepts of sustainable tourism.</i>		
Course aims:			
	<i>The main objective of this module is that through this module students learn about the concept of sustainable tourism from two perspectives, Initially will focus on sustainable development and the second will be treated the issue of tourism and sustainable tourism understood as a development continuous and patterned where research will prevail.</i>		
Learning outcomes:			
	<p><i>Upon successful completion this module, students would be able to:</i></p> <ul style="list-style-type: none"> • <i>understand the concept of sustainable tourism,</i> • <i>identify the key factors for sustainable tourism,</i> • <i>recognize public policy in the field of tourism</i> 		
Contribution in Student's learning (should correspond with Students learning outcomes)			
Activity	Hours	Days/weeks	Total
Lectures	4	15	60
Practical work			
Contact hours/consultations with lecturer	1	1	1
Exercises in the field			
Tests, seminars			
Home work			
Student's independent study time (library or home)	3	15	45
Final preparation for exam	6	3	18
Time spent during assessment (tests, quizzes, final exam)	2		2
Projects, presentations, etc.			

Total			126
Teaching methodology:			
	<i>Lectures, individual work, seminar tasks, discussions, group works.</i>		
Assessment methods :			
	<ul style="list-style-type: none"> - Seminar paper 0-30 % - Final exam 70% <p>Total 100 %</p>		
Literature			
Basic literature:	<ol style="list-style-type: none"> 1. Klodiana Gorica „ Menaxhimi i Turizmit të qëndrueshem“ Tiranë 2. Weaver David.(2006) Sustainable Tourism: Theory and Practice, Elsevier Butterworth-Heinemann, Oxford 		
Other literature:	<ol style="list-style-type: none"> 1. Daly H.(2007) Ecological Economics and Sustainable Development, Edward Elgar Publishing Limited, UK 2. Mowforth M.,Munt I. (2003) Tourism and Sustaibility – New tourism in the Third World, Taylor and Francis e-Library. 3. Roger P., Jalal K., Boyd J. (2008) An Introduction to Sustainable Development, Glen Educational Foundation, Inc. Earthscan UK and USA 		
Lesson plan:			
Week	Lectures to be held		
Fist week:	<i>Informing the students with the contents of the case and the relevant literature, the methodology of implementation of educational topics and evaluation and assessment method.</i>		
Second week:	<i>Tourism and stable development</i> GLOBALAZATION AND STABILITY <i>Criteria of Global Stability of Tourism</i> <ul style="list-style-type: none"> ▪ Stability and global differences. ▪ Stable benefits <i>Cultural stability and life manners.</i>		
Third week:	<i>Management of tourism – some critical treatments</i> <i>View of stable tourism</i> <i>Evaluation of stable tourism</i> <ul style="list-style-type: none"> ▪ Status of global tourism in 2004. ▪ The platform model of Jafarit. <i>Institutionalization of stable tourism</i>		
Fourth week:	<i>Part 2 Dimensions of stable tourism</i> <i>Environmenatl dimension of stable tourism</i> THE MOST IMPORTANT ASPECTS OF STABLE TOURISM		

	<ul style="list-style-type: none"> ▪ Flexibility. ▪ Complexity of tourism system. <p><i>Indicators of stable tourism</i></p>
Fifth week:	<p><i>Economic dimensions of stable tourism.</i> <i>Social dimensions of stable tourism.</i></p> <p><i>Indicators for stable tourism.</i> ALTERNATIV TOURISM</p> <ul style="list-style-type: none"> ▪ The history of alternative tourism. ▪ Typology of alternative touristic product. <p><i>Massive traditional tourism and ideal types of alternative tourism</i></p>
Seventh week:	<p><i>Evaluation of stable tourism</i></p> <p>TRADITIONAL MASSIVE TOURISM</p> <ul style="list-style-type: none"> ▪ Structure of formal tourist industry. <p><i>View of "green consummator.</i></p>
Eighth week:	<p>TRADITIONAL MASSIVE TOURISM</p> <ul style="list-style-type: none"> ▪ Structure of formal touristic industry. <p><i>View of green consummator</i></p>
Ninth week:	<p><i>Evaluation of hanging capacity for stable tourism management</i></p> <p>SUPPORTING SECTORS FOR STABLE TOURISM</p> <ul style="list-style-type: none"> ▪ Travel agencies. ▪ Guides. ▪ Foreign tourist operators. <p><i>Welcomed family.</i></p>
Tenth week:	<p><i>Part four: Key factors on stable tourism</i> <i>Tourist industry and tourist</i></p> <p><i>Tourist attraction</i></p> <ul style="list-style-type: none"> ▪ Attraction role in stable tourism. ▪ Thematic Parks. ▪ Casinos. ▪ Ski slopes.
Eleventh week:	<p>QUALITY CONTROL</p> <ul style="list-style-type: none"> ▪ Meaner code. ▪ Ecological taxes. <p><i>Special ecological taxes in tourism.</i></p>
Twelwth week:	<p>TOURIST DESTINATION</p> <ul style="list-style-type: none"> ▪ Destination and place. ▪ Destination and community. ▪ Types of destinations.

	<i>Quality control and destination</i>
Thirteenth week:	<p><i>STRATEGIES FOR DESTINATIONS</i></p> <ul style="list-style-type: none"> ▪ <i>Front and background.</i> ▪ <i>Development standards.</i> <p><i>Government incentives</i></p>
Fourteenth week:	<p><i>PRESENTATION AND ANALYSE OF RESEARCH RESULTS</i> <i>„Stable development and application of ecological tax in Kosovo“</i></p>
Fifteenth week:	<p><i>Political implication of a stable tourism agenda.</i> <i>International organizations, ethics and stable tourism.</i></p> <p><i>ECOTOURISM</i></p> <ul style="list-style-type: none"> ▪ <i>Definition and criteria.</i> ▪ <i>Ecotourism industry.</i> ▪ <i>Potential expenses and benefits.</i> <p><i>Quality control.</i></p>

Academic policies and rules of conduct:

Regular attendance, maintaining the order and active engagement in dialogue during lectures and exercises is compulsory.