

SYLLABUS

The basic course informations:			
Academic Unit:	Faculty of Tourism and Environment		
Title:	Management of projects and investments in tourism		
Level:	Master		
Status:	Compulsory		
Year of studies:	II		
The number of hours per week:	4		
ECTS:	6		
Time / Location:			
Course Professor:			
Contact details:	@ushaf.net		
Course description:			
	<i>The course prepares students who will be able to understand and use the learned practices at all stages of a project, apply project management and demonstrate competences in managing investment plans in tourism.</i>		
Objectives:			
	<i>The objective of this module is to develop the capacities (knowledge and skills) to effectively manage projects in accordance with international standards and methodologies as well as present the concepts of problem-solving by presenting possible solutions at different phases of the project.</i>		
Learning outcomes:			
	<p><i>After successfully completing this module, students will be able to:</i></p> <ul style="list-style-type: none"> • <i>identify and assess problems as well as understand the objectives of investment projects.</i> • <i>apply international financial methods during the planning and implementation of investment projects.</i> • <i>assess financial aspects and the efficacy and success of various investment projects.</i> • <i>analyze and assess an existing investment project in the field of engineering.</i> 		
Contribution to the student's charge (which should correspond with the results of the student's learning results)			
Activity	Hour	Day/week	In total
Theoretical and practical teaching	4	15	60
Practical work			
Contacts with the teacher / consultants	1	15	15
Field exercises			
Kollokfiume, seminars	2	2	4
Homework			
Student study time (in library or at home)	4	15	60

Final Preparation for Examination	10		10
Time spent on assessment (tests, quiz, final exam)	2	1	2
Projects, presentations, etc.	4	15	60
Theoretical and practical teaching			
Total			150

Methodology of teaching:	<i>Combined lectures and case studies. Lab Practices by using MS project.</i>
The evaluation methods:	<i>Seminar (case study) 60% Exam 40%</i>

Literature	
Basic Literature:	<ol style="list-style-type: none"> 1. <i>Muhamet Mustafa: Menaxhimi i Investimeve, Riinvest 2009, core textbook</i> 2. <i>S. Panariti, Menaxhimi i projekteve, Tirane, 2010.</i>
Supplementary Literature:	<ol style="list-style-type: none"> 3. <i>A Guide to the Project Management Body of Knowledge, 4th Edition by the Project Management Institute (PMI) 2008 ISBN: 978-1-933890-51-7</i> 4. <i>Clifford F. Gray, Eric W. Larson: Project Management, The managerial Process, McGraw-Hill, 2006</i>

The lesson plan design:	
Week	Lectures to be held
Week 1:	<i>Project and investment management - introduction</i>
Week 2:	<i>Work organization</i>
Week 3:	<i>Human resource management</i>
Week 4:	<i>Start of the project</i>
Week 5:	<i>Development of the scope basis and integrated management</i>
Week 6:	<i>Project timetable development</i>
Week 7:	<i>Cost and budget</i>
Week 8:	<i>Presentation and evaluation of the project - part one</i>
Week 9:	<i>Developing a quality base</i>
Week 10:	<i>Communication management</i>
Week 11:	<i>Risk management</i>
Week 12:	<i>Monitoring progress of the project</i>
Week 13:	<i>Procurement management and project closing</i>
Week 14:	<i>Project completion and lessons learned</i>
Week 15:	<i>Presentation of works</i>

Academic policies and rules of conduct:
<i>Regular attendance, tranquility and active engagement in dialogue during lectures and exercises are obligatory. As a matter of courtesy, mobile phones should be switched off during classes and exams.</i>

