

Syllabus

Basic data of the subject			
University/Faculty	Faculty of Tourism and Environment		
Title of the subject:	Management Information System in Hospitality		
Level:	Bachelor		
Course Status:	Mandatory		
Year of studies / semester:	III		
Number of hours per week:	4		
Value of Credits - ECTS:	5		
Time / location:			
Course lecturer:			
Contact details:			
Course Description			
	<p><i>This course enables students to understand the connection between the business and Information Technology (IT). Focus on practical part offers students opportunities to apply, their gained knowledge, in various hotels. During the semester they will use several different tools that make data collection and presenting them more meaningful. The focus of this course is to provide to students the opportunity to first of all understand the impact of MIS in an organization or a hotel company.</i></p>		
Objectives of the course:			
	<p><i>The main objective of this course is to teach the student basic knowledge on the role of business information system, the advantages of the information system, the development and management of business information system. Besides information system (IS), students are introduced with current information technology and its future, which affect the design and management of the new information system.</i></p>		
Learning outcomes:			
	<p><i>Upon successful completion of this course, students will be able to:</i></p> <ul style="list-style-type: none"> - <i>Know and evaluate information systems development processes and techniques,</i> - <i>Recognize and evaluate hardware and software requirements for information systems,</i> - <i>Explain the security risks associated with information management systems.</i> - <i>Demonstrate the use and operation of management information systems,</i> - <i>Develop MIS strategies for various hospitality sectors,</i> 		
Contribution to the student load (which must correspond with learning outcomes)			
Activity	Hour	Day/Week	In total
Lectures and exercises	4	15	60
Internship	2	2	4

Contacts with teacher / consultations			
Field exercises			
Midterm, seminars, projects.	2	4	8
Homework	2	2	4
Self learning time student (at the library or at home)	2	15	30
Final preparation for the exam	3	5	15
Time spent on evaluation (tests, quiz, final exam)			
Projects, presentations, etc.	2	2	4
Total			125
Teaching methodology:			
	<i>Lectures, individual work, seminar tasks, discussions, group work</i>		
Assessment methods:			
	<i>Working Seminar: MIS in a Hospitality business 30% Exam 70%</i>		
Literature:			
Basic Literature:	1. <i>Prof.dr.Bashkim Kozeti & Kozeta Servani: Sistemet e inflacionit te menaxhimit,</i>		
Additional Literature:	1. <i>Haag&Cummings&Philips : MANAGMENT INFORMATION SYSTEMS FOR THE INFORMATION AGE, McGraw Hill, 2007</i> 2. <i>Elizabeth Hardcastle; BUSINESS INFORMATION SYSTEMS; Liber falas online.</i> 3. <i>Strategic Information Systems Management, Published by Cengage Learning EMEA</i> 4. <i>Information Systems Management / Edition 8, By Barbara McNurlin, Tung Bui, Ralph Sprague</i>		

Designed learning plan:	
Week One:	Lectures and exercises to be held
Week Two:	<i>Lectures and exercises to be held</i>
Week Three:	<i>Introduction to Management Information System</i>
Week Four:	<i>Information, People and Technology as Source</i>
Week Five:	<i>The structure and components of MIS</i>
Week six:	<i>Types of information systems</i>
Week seven:	<i>Conceptual design of systems</i>
Week eight:	<i>Implementation, evaluation, and maintenance of systems</i>
Week Nine:	<i>The role of IT in general and in particular MIS in achieving competitive ability</i>
Week ten:	<i>The role of MIS in decision making, Midterm</i>
Week eleven:	<i>Identification of problems and failures in MIS and strategies for their prevention</i>
Week Twelve:	<i>Digitization of hotel and business</i>
Week thirteen:	<i>Business Intelligence</i>
Week Fourteen:	<i>Electronic hospitality and electronic business</i>
Week Fifteen:	<i>Presentation of student works</i>

Week One:

Presentation of student works

Academic policies and rules of conduct:

Regular attendance of lectures and exercises is necessary, as well as active participation with discussion and solution of tasks. Not impeding the progress required for learning using mobile phones turned off or in silent mode.