

SYLLABUS

The basic course informations:			
Academic Unit:	Faculty of Tourism and Environment		
Title:	Research Methods		
Level:	Master		
Status:	Compulsory		
Year of studies:	I		
The number of hours per week:	4		
ECTS:	6		
Time / Location:			
Course Professor:	Agron Bajraktari		
Contact details:	agron.bajraktari@ushaf.net		
Course description			
	<i>The course prepares the students in field of research and research projects.</i>		
Objectives:			
	<i>The objective of this module is to prepare strategic managers in the future for a systematic approach by applying strategic planning to a clearly defined objective-Sustainability, as well as the use of extensive information to understand the characteristics of strategic decisions by defining long-term directions of an organization.</i>		
Learning outcomes:			
	<p><i>After successfully completing this module, students will be able to:</i></p> <ul style="list-style-type: none"> • <i>recognize the concepts of a research (concepts, definitions, theories and models), the methodology and the strategy of a research.</i> • <i>understand the different types of data and their analysis, sampling, the study and the design of research instruments (structured, semi-structured questionnaires, case studies, etc.)</i> • <i>plan the stages related to the design of a research paper.</i> • <i>choose and apply the right sorts of methods depending on the object of study or the type of research.</i> 		
Contribution to the student's charge (which should correspond with the results of the student's learning results)			
Activity	Hour	Day/week	In total
Theoretical and practical teaching	4	15	60
Practical work	2	5	10
Contacts with the teacher / consultants	1	15	15
Field exercises			
Seminars	2	2	4

Homework			
Student study time (in library or at home)	3	15	45
Final Preparation for Examination	1	10	10
Time spent on assessment (tests, quiz, final exam)	2	1	2
Projects, presentations, etc.			
Total			146
Methodology of teaching:			
	<i>Lectures and exercises combined with case studies.</i>		
Methods of assessment			
	<i>Seminar (case study) 50%</i> <i>Exam 50%</i>		
Literature			
Basic Literature	1. <i>Matthews, B. dhe Ross, L., (2010), Metodat Hulumtimit: Udhëzues praktik për shkencat sociale dhe humane. Qendra për Arsim Demokratik: Tiranë</i>		
Supplementary Literature:	2. <i>Shamiq, Midhat, Si shkruhet veprashkencore, "Logos A", Shkup, 2006.</i> 3. <i>Elmazi, L., Hasani, B. (2009). Metodatat e kërkimit.</i>		
The lesson plan Design:			
Week	Lectures to be held		
WEEK 1:	<i>Types of scientific methods</i>		
WEEK 2:	<i>Basic research. Research Practice</i>		
WEEK 3:	<i>Stages of scientific work</i>		
WEEK 4:	<i>The fundamental features of scientific methods</i>		
WEEK 5:	<i>General information about basic terms pertaining to search sections.</i>		
WEEK 6:	<i>Definition of the terms "problem, submitting the problem, underlying problem, hypothesis, assumptions, limitations, examples"</i>		
WEEK 7:	<i>Factors of the factors that help us select the search topic</i>		
WEEK 8:	<i>The submitting sentence of the problem. The features to be found in a submitting sentence. Under the problems, the hypothesis.</i>		
WEEK 9:	<i>Review of data. Importance and objective of Search.</i>		
WEEK 10:	<i>Hypothesis, Limitations and Definitions, Methods, Samples, Sample Selection Methods; data collection, data analysis.</i>		
WEEK 11:	<i>Reporting search results. Presentation of the site and compilation of the bibliography in accordance with the regulation.</i>		
WEEK 12:	<i>Features of the scientific language.</i>		

WEEK 13:	<i>Footnotes and bibliography.</i>
WEEK 14:	<i>Determining resources and designing search.</i>
WEEK 15:	<i>Presentation of works</i>

Academic policies and rules of conduct:
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<i>Regular attendance, tranquility and active engagement in dialogue during lectures and exercises are obligatory. As a matter of courtesy, mobile phones should be switched off during classes and exams.</i>
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